

# CAR FREE DAY 2023



First African Bicycle  
Information Organisation

# FABIO

Friday, 22nd Sept. 2023



**FABIO – the First African Bicycle Information Organisation**

**Programs Newsletter :**  
Car Free Day 2023

*Advocating for NMT and tackling the challenges of sustainable city planing*

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## Advocating for Non-Motorized Transport and sustainable cities

Car Free Day (CFD) is an internationally celebrated event aimed at raising awareness for sustainable transport solutions, promoting road safety and drawing attention to health and security risks.

Every country and city implements Car Free Day differently but all together under the same objectives - reducing non-motorized transport (NMT).

In Jinja Uganda, the CFD is not only used as an opportunity for physical activities, but as a platform to raise public and stakeholders awareness about the role of non-motorized transport and promoting sustainable cities.

# Celebrating Car Free Day and Green Thursday

21st & 22nd  
of  
September  
2023

On 21st and 22nd of September, FABIO took part in the worldwide Car Free Day celebrations (CFD) fronting the theme **#My City, My Responsibility**. Together with various partners - Coop Africa, Girls For Climate Change and AfricroozE among others this day was aimed at creating awareness for non-motorized transport, encouraging people to be mindful about their modes of transport, promote road safety as well as environmentally friendly transport.

The day was graced by different stakeholders such as the DCDO, representatives from National Water and Sewerage Cooperation, political leaders of Jinja city and over 300 citizens both from the City and District.

In order to put this days objectives and demands into writing a charter was signed by the different partners, pledging to continuously support NMT initiatives and have an active hand in advocating for it.

In collaboration with the City authorities, FABIO blocked part of the Main street from motorized transport in order to make space for several activities such as fun rides, a critical mass ride, face painting, bike races and other open street events to engage the public.



## Signing the charter

*"We pledge to strive towards increased participation of the community in decision making on urban plans"*

This charter was officially signed by the stakeholders and partners of the Jinja Car Free Day.

Accompanied by speeches and appeals to the future this charter summarized the mission and objectives and stressed the need for positive change.



The 21st of September was all under the motto of #GreenThursday. The objective was to advocate for a cleaner and more sustainable environment in Jinja. Accompanied by a marching band, and over 300 citizens – no matter the age, the status or financial situation – the parade came together to clean the Main Street down to the central market and they most definitely knew how to draw attention.

People from outside joined, bystanders gathered and curious ones looked from their balconies. The attention was big and so was this days banner and objective: creating clean and green urban spaces.



## Green Thursday

Striding the Main Street with the FABIO banner - displaying our partners and our motto. Cleaning the streets while making sure to be heard and seen.



Accompanied by a marching band this parade made sure to attract peoples attention all over town!

The critical mass ride through town was a great success! Well over 50 cyclists joined the caravan.



# All about the SDG's

In the long run FABIO hopes that the city authorities will see the need to develop and adopt universal design standards that provide for access by all, supported by the desire to improve regulation and enforcement to enhance safety for pedestrians and cyclists. Therefore, the activities of the Car Free Day 2023 support the following Sustainable Development Goals (SDGs) to achieve a better and more sustainable future for all.

**3** GOOD HEALTH AND WELL-BEING



**Ensure healthy lives and promote well-being for all**

By participating in physical activities (e.g. Cycling, Aerobics) you support your health, motoric abilities, coordination and attention are also trained through exercises.

Through activities at school, such as education about traffic safety but also the importance of environmental protection, schoolchildren in particular can be addressed. On CFD, all participants are educated about these topics.

**Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all**

**4** QUALITY EDUCATION



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



**Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation**

Through the various activities such as a bike ride around the city, the city administration should be made aware of the problems and shortcomings of the current infrastructure. The responsible persons should see how important good infrastructure planning is and respond to the population.

The activities around CFD are intended to educate about road safety and to raise awareness among the municipality and the population. All the activities are intended to promote sustainable transport.

**Make cities and human settlements inclusive, safe, resilient and sustainable**

**11 SUSTAINABLE CITIES AND COMMUNITIES**



**13 CLIMATE ACTION**



**Take urgent action to combat climate change and its impacts**

Sustainable transport reduces CO2 emissions. In addition, actions to clean up the city and plant trees are planned.

Cleanup campaigns are launched to protect the environment and create awareness. Through the planting of trees, a further contribution is made to the protection and save the environment.

**Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss**

**15 LIFE ON LAND**



**17 PARTNERSHIPS FOR THE GOALS**



**Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development**

Partnership and engaging stakeholders including the government are key when it comes to making a change. The CFD 2023 and Green Thursday would not have been possible if not for our valued partners. Together we make a greater impact.



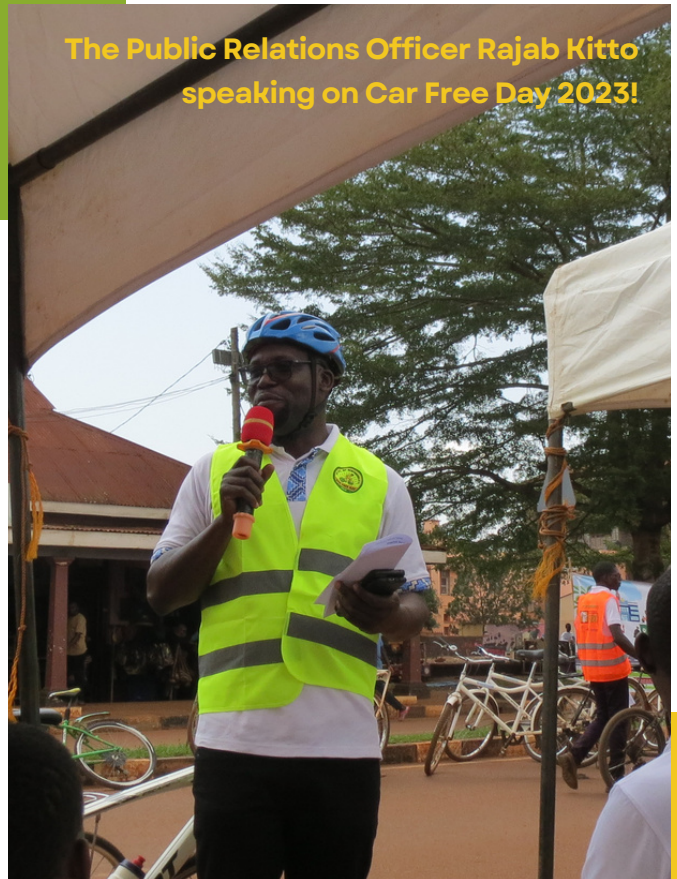
# IMPRESSIONS



## Standing Together

#MyCity,MyResponsibility - the motto for CFD 23 - directly addresses every citizen of Jinja to create a sense of protection and motivating to change ones city for the better.

In this case it also could have been #OurCity,OurResponsibility as this change can not be done alone but requires trusted and engaged partners.



The Public Relations Officer Rajab Kitto speaking on Car Free Day 2023!



## FABIO - Newsletter 09/23

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